



Strategic Plan 2026-2030 (New Horizons)

# AfriNov

Nonviolence | Evidence | Action

Abridged Version

**“Nonviolence is a very powerful weapon. Most people don’t understand the power of nonviolence and tend to be amazed at the whole idea.**

**Those who have been involved in bringing about change and see the difference between violence and nonviolence are firmly committed to a lifetime of nonviolence, not because it is easy or because it is cowardly, but because it is an effective and very powerful way.”**

Cesar Chavez

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# Foreword

On behalf of the Members of the Board, and the dedicated team at the Africa Centre for Nonviolence and Sustainable Impact (AfriNov), I am deeply honored to present our Strategic Plan for the period 2026–2030. This Plan represents our collective resolve to contribute meaningfully to the pursuit of peace, justice, and dignity for all. We are at a defining moment in history where the world is witnessing an unprecedented surge in conflict and violence. Sub-Saharan Africa bears a disproportionate burden of this global crisis, grappling with armed conflict, political instability, and social fragmentation that tear at the very fabric of our societies. Kenya starkly illustrates these challenges: surging youth protests, persistent ethnic tensions, urban crime, widespread gender-based violence, and deepening inequalities that leave an estimated 3.6 million of our fellow citizens trapped in abject poverty.

Yet, even in the midst of this turbulence, we see something extraordinary happening. Communities across Kenya and the region are awakening to the transformative power of nonviolent action. Young people are demanding accountability from their leaders with unprecedented courage. Women are claiming their rightful place in governance and economic life. Marginalized communities are finding their voice and asserting their dignity. We believe that this moment of awakening presents an opportunity for lasting change. This Strategic Plan is our roadmap for action. It outlines the bold yet practical direction AfriNov will take over the next five years as we work to become a recognized regional centre of excellence in peacebuilding and nonviolent social transformation. At the heart of this strategy lies our unwavering commitment to nonviolence as a model for social change, coupled with our proven Community Resource Person model that builds peace from the grassroots up.

Our strategy reflects a profound truth we have learned through years of grassroots work: sustainable peace can only be achieved when those most affected by conflict and injustice are empowered to lead their own transformation. This is not merely an aspiration, it is the foundation upon which every intervention, every partnership, and every investment in this Plan is built. I am deeply grateful to all those who have contributed to this strategy; our Community Resource Persons who serve as the backbone of our work, our passionate and skilled staff, our partners who have walked alongside us, and the communities that have opened their doors and hearts to us. Your belief in our mission and your continued support inspire us daily.

As we embark on this new strategic chapter, we move forward with courage and conviction, knowing that together we are not just building peace; we are nurturing the conditions for all people to thrive. We look forward to creating ripples of positive change that will extend far beyond our immediate reach, contributing to the emergence of a more just, peaceful, and inclusive world where communities are empowered, institutions are accountable, and peace is sustained not by force, but by shared purpose, nonviolence, and hope.

Margaret Achitsa Mukulo

**Chairperson of the Board – AfriNov**



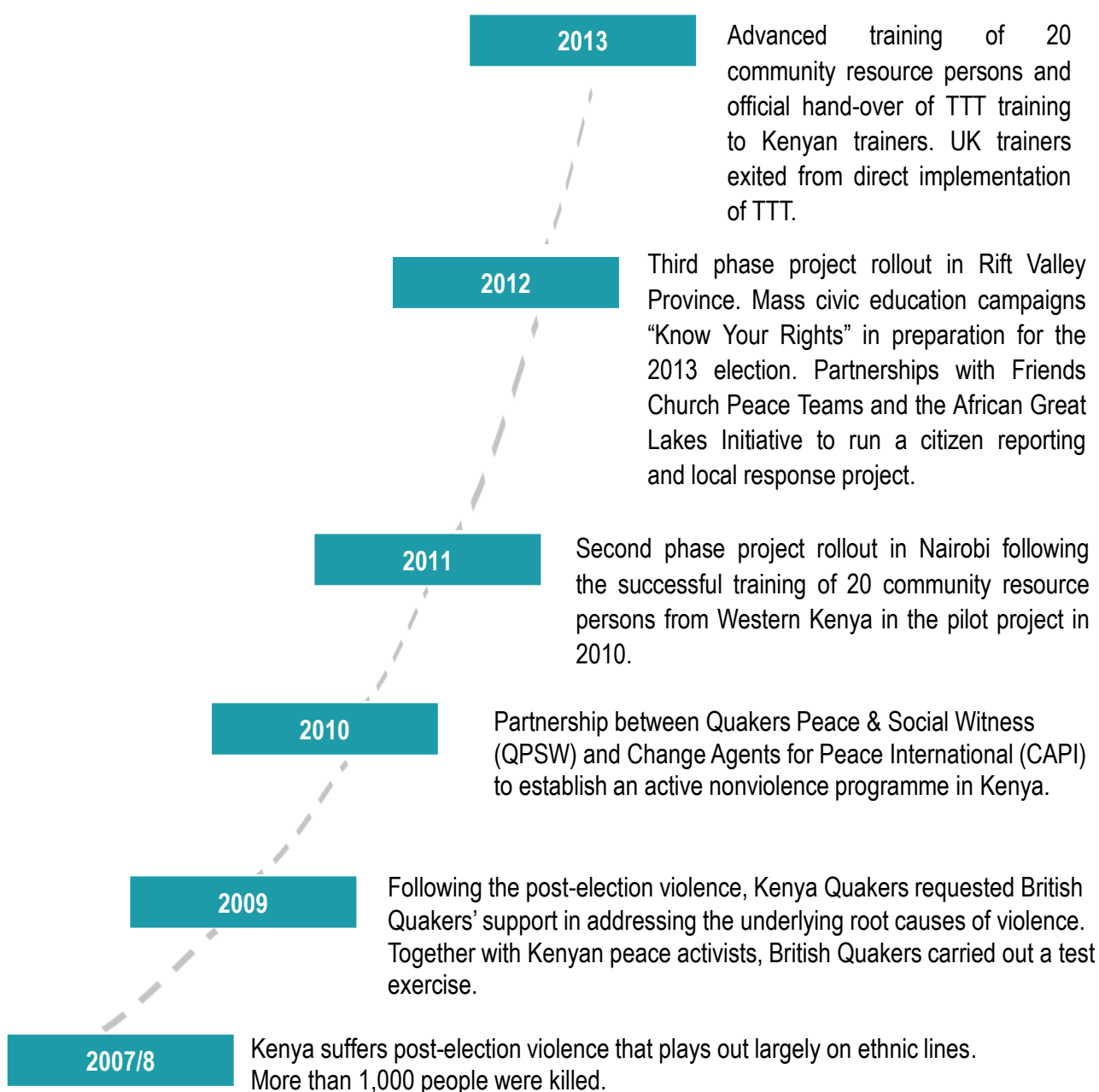
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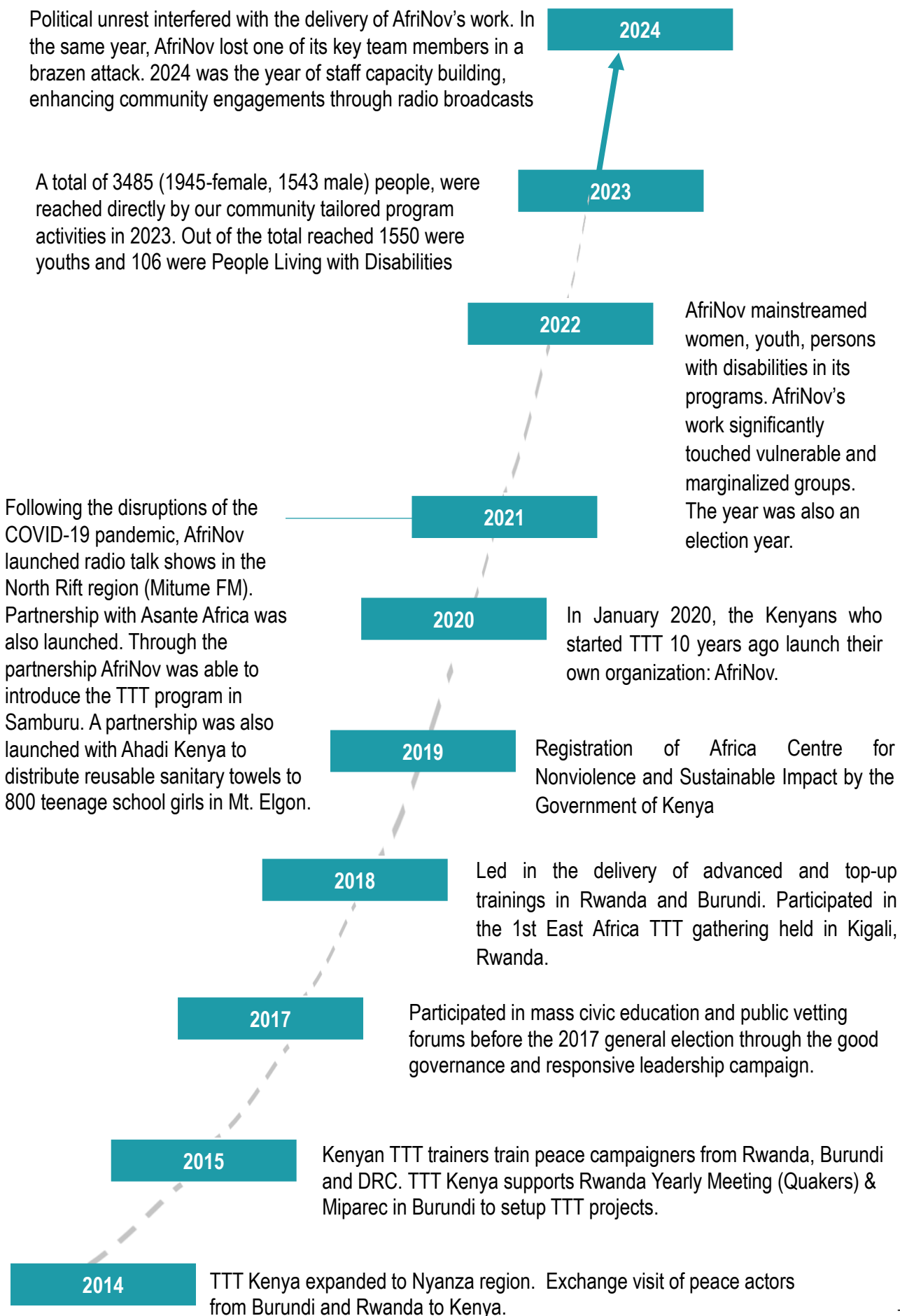
## About Us

## About us

The Africa Centre for Nonviolence and Sustainable Impact is a leading not-for-profit organization based in Kenya working among communities at the grassroots level and in partnership with community groups, marginalized and at-risk persons, and relevant state and non-state actors to advance nonviolence approaches to conflict resolution in the overall pursuit of peaceful, stable, just and equitable societies. AfriNov's mission is based on non-violent action to promote sustainable peacebuilding, fairness, inclusive democracy and governance, that are the cornerstones of sustainable development. Our mission is to drive social justice and development in Africa by training, capacity building, mentoring, and mobilizing communities through nonviolence approaches.

## Our journey





Mission – Why we exist

To drive social justice and development in Africa by training, capacity building, mentoring, and mobilizing communities through nonviolence approaches.

Vision – The change we want to see

An informed and empowered citizenry; communities that are able to challenge social injustices through nonviolent means and work together to tackle issues that matter to them.

Our values

Nonviolence

We are committed to the promotion and pursuit of nonviolence. We pursue change in an exclusively nonviolent way.

Partnership

We listen to and learn from the community. We support communities to address their problems as mobilizers for action.

Equity

We strive for equity. Our work promotes the fair treatment of all persons, especially those who are vulnerable to social injustice, discrimination and violence.

Inclusiveness

We practise and champion inclusiveness in our work and communities. We honour diverse strengths, needs, voices, and backgrounds of all members of our communities and partners.

Accountability

We serve as stewards for our partners and community investments and respect the charitable intentions of our donors to meet current and future community needs. We hold ourselves to the highest standards of ethics, integrity, service and fiduciary responsibility.



# 2

## The Need for Peace

## The imperative for peace

Peace is a fundamental precondition for social and economic development. Without peace, societies are often ravaged by conflict, violence, and instability, which can curtail progress and result in the loss of lives and resources. Over the past five years, conflict levels have almost doubled. For 2020 ACLED (Armed Conflict Location & Event Data) recorded 104,371 conflict events; in 2024 nearly 200,000 conflict events were recorded. The year 2024 had a 25 percent increase in political violence events compared to 2023, similar to the average level of increase year-on-year since 2020. The average level of country peacefulness deteriorated by 0.56 percent in the Global Peace Index. This is the fifth consecutive year that global peacefulness has deteriorated. The world has become less stable in the past 18 years with substantial increases in political instability, number of conflicts, deaths from conflicts and violent demonstrations. Conflict deaths, GDP losses, refugees and internally displaced persons (IDPs), and terrorism have increased by at least 100 per cent in the last 15 years. Conflict deaths had the highest increase at 482 per cent. Over 95 million people were either refugees or internally displaced because of violent conflict by the end of 2023. Sixteen countries had more than five percent of their population forcibly displaced. Peace inequality continues to grow. The gap between the most and least peaceful regions is now larger than at any time since 2007. Sub-Saharan Africa is the second least peaceful region behind the Middle East and North Africa (MENA), with seven of the fifteen least peaceful countries (Sudan, South Sudan, Democratic Republic of Congo, Mali, Somalia, Central African Republic and Burkina Faso) in the world found in the region.

# Doubled

over the past five years, conflict levels have almost doubled. For 2020 ACLED (Armed Conflict Location & Event Data) recorded 104,371 conflict events; in 2024 nearly 200,000 conflict events were recorded.

# 25% increase

in political violence events in 2024 compared to 2023. Global peacefulness has deteriorated five years in a row.

# +100%

increase in conflict deaths, GDP losses, refugees, IDPs and terrorism. Conflict deaths had the highest increase at 482 per cent

**455 million people** of the 1.1

billion people globally who are living in acute poverty are in countries experiencing war or fragility.

**117.3 million** people worldwide were forcibly

displaced due to persecution, conflict, and violence in 2023. This was 70% higher than in 2018.

The global economic impact of violence was **\$19.1**

**trillion** in 2023, equivalent to 13.5 per cent of global GDP.

**37.4 percent of GDP** cost of

conflict for the ten countries most affected by violence.

**400,000 – 450,000** people lose their

lives to homicidal violence and the number is set to increase due to a rise in gang-related and sociopolitical violence and organized crime. In 2021, 458,000 intentional homicides took place, 176,000 (38 percent) of these were in Africa. The global burden of homicides is twice as large as the burden of conflict deaths.

**120 million girls** worldwide have experienced forced intercourse or other forced sexual acts at some point in their lives.

**700 million women** alive today were married as children, 250 million of whom were married before the age of 15.

**70%** of human trafficking victims globally are women and girls.

**51,000 (140 women/day)** women and girls were killed at home by people closely related to them, accounting for 60 percent of all female homicides.

**AFRICA** is the region with the highest number of victims in aggregate terms, with 21,700 femicides in 2023. Moreover, Africa continues to account for the highest number of victims of intimate partner and family member femicide relative to the size of its population (2.9 victims per 100,000 in 2023).

A young girl with a joyful expression is carrying a large yellow plastic water container balanced on her head. She is wearing a vibrant red and black floral patterned dress. The background shows a traditional mud-brick wall and a glimpse of a dry, open landscape under a clear sky. A large white number '3' is superimposed on the left side of the image, enclosed within a thin white circular outline.

3

## The Strategy

Strategic ambition: 2026 - 2030

A recognized regional centre of excellence in peacebuilding and nonviolent social transformation..

Focus Areas

1

**Peace building and non-violence**

Electoral conflict| Inter-ethnic harmony and social cohesion| Cross-border & Regional Conflicts| Crimes, gangs, organized violence & radicalization.

2

**Good Governance and Institutional Accountability**

Responsive leadership & democratic accountability| Human Rights Awareness and Advocacy for Social Inclusion| Climate Justice & Environmental Stewardship

3

**Gender Justice**

Sexual & Gender Based Violence (SGBV)| Teenage Pregnancy, Adolescent Reproductive Health, & Forced and Early Marriages| Women’s Economic Empowerment & Leadership

The numbers

4 regions served

18 counties

Partnerships in 4 countries

10,580 people trained

176,160 people directly reached

The impact

Reduction in incidences of violence

Improved civic participation

Improved institutional trust

Enhanced service delivery

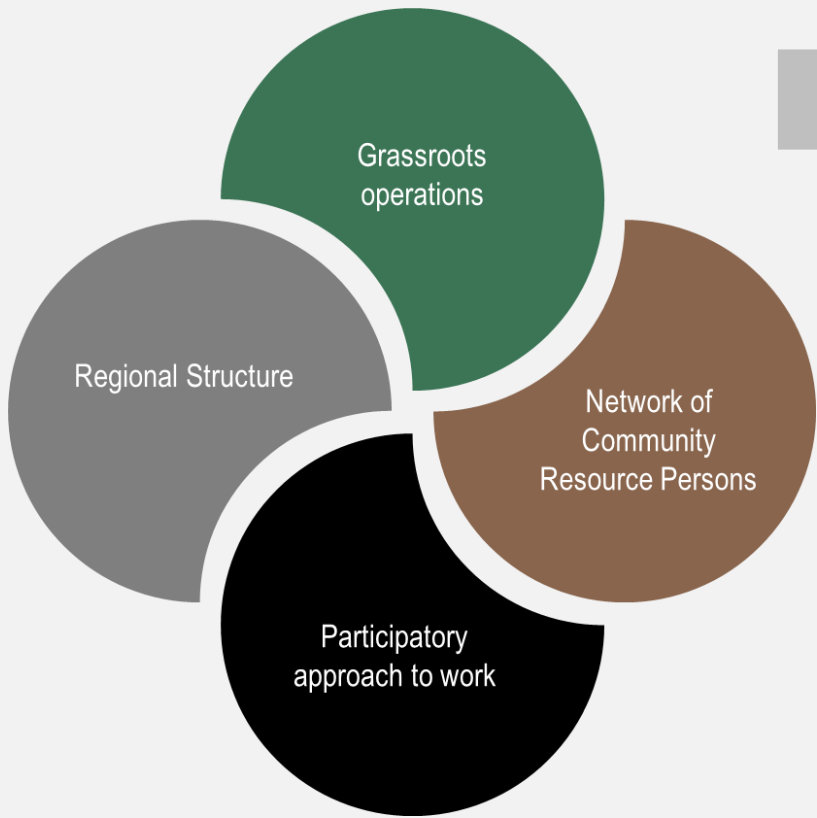
Respect & protection of women’s rights

The transformation

Peaceful, stable, just and inclusive societies

# The Strategy at a glance

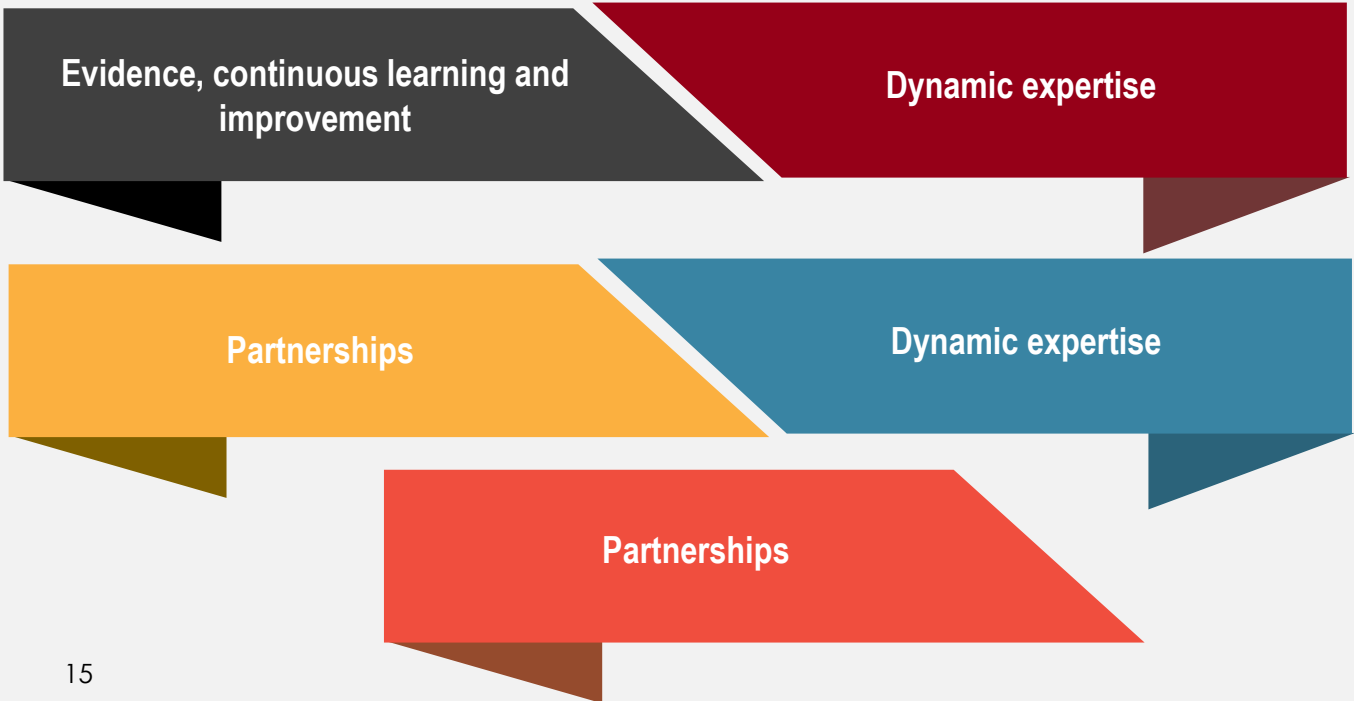
## Our approach



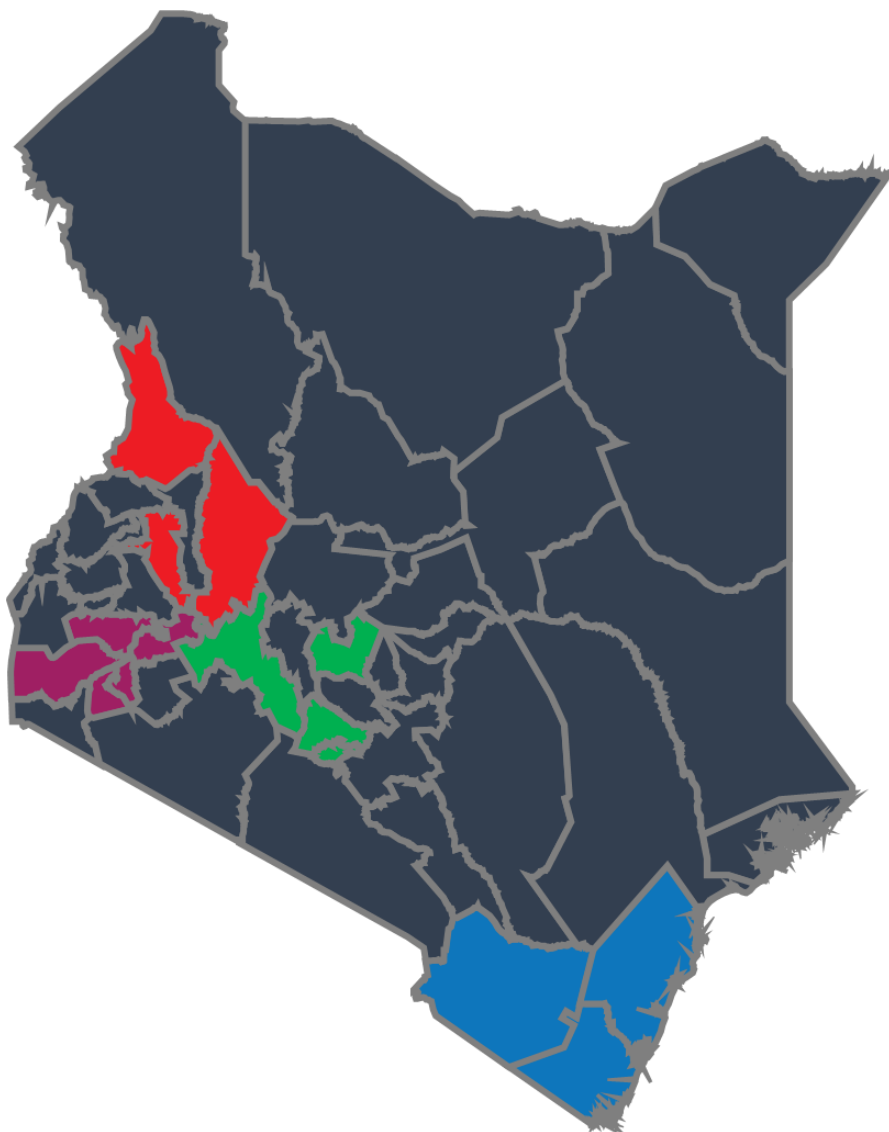
## Cross cutting issues

- Women
- Persons with disability
- Children and youth
- Restoration

## Strategic enablers



### Regions of Operation



**North Rift region** – Uasin Gishu, Baringo, Trans Nzoia and Nandi

**Western region** – Kisumu, Kericho, Homabay, Kisii, Kakamega, Bungoma, and Busia

**Central region** – Nairobi, Nakuru, Nyeri and Kiambu

**Coast region** – Kilifi, Kwale and Tana River



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